

**WINTER WRITER'S WORKSHOP  
LA METRO COMMUNICATIONS DEPARTMENT  
PUBLIC RELATIONS TEAM**



- Topic 1:            Creating Compelling Content**  
December 14, 2016; 10:00am-11:30am
- Topic 2:            Writing with Clarity and Confidence**  
January 4, 2017; 10:00am-11:30am
- Topic 3:            Forming Public Opinion**  
January 18, 2017; 10:00am-11:30am
- Topic 4:            Developing a Unique Writing Style**  
February 1, 2017; 10:00am-11:30am
- Topic 5:            Managing Expectations**  
February 15, 2017; 10:00am-11:30am
- Topic 6:            Time and Memory Management**  
March 1, 2017; 10:00am-11:30am

**SETTING THE BAR FOR INNOVATION**